IRIT TARASULA

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SOFTWARE

AfterEffects

Premiere Pro

InDesign

Illustrator

Photoshop

Figma

Claude

LANGUAGES

Hebrew

English

ABOUT ME

Hello, I'm Irit.
I work across marketing and motion design, creating campaigns, visual identities and illustrations, and bringing them to life through animation and editing. With a background in film production and directing, I bring a cinematic eye to everything I make.
A Bezalel Visual Communication graduate, always open to new connections, design opportunities and creative adventures.

WORK EXPERIENCE

2025 - PRESENT

Marketing & Brand Design Lead
'Team8'

2024 - 2025

Graphic designer &
Social Media
'Studio 206'

2022 - 2024

Graphic designer
'Studio Avidani'

EDUCATION

2020 - 2024

Bezalel Academy of Design
B.Des - Visual Communications Design Major

2015

Shaar HaNegev High School
Full matriculation certificate.
Cinema studies major

OTHER JOBS

2021 - PRESENT

Graphic designer - Freelancing

2020

Production assistant at
'Herzliya Studios'

2018 - 2020

Production assistant
Lighting assistant
In independent productions

MILITARY SERVICE

2015 - 2017

Air Force film unit -
Military photographer.
Specializing in videography, lighting and sound. Additional experience in directing instructional and promotional videos.